



## PRESS RELEASE - MERU NATIONAL SHOW, 2017

The annual Agricultural Society of Kenya, Meru National show will this year be held on 7<sup>th</sup> – 10<sup>th</sup> June at Gitoro showground - Meru.

The show which is perceived as the Regions premier event will run on a new theme dubbed: **“Promoting Innovation and Technology in Agriculture and Trade”**.

This 2017 spectacle will have a truly national flavour with exhibitors from over five (5) counties already signed up for participation. Over 100 exhibitors ranging from; financial institutions, institutions of higher learning, farmers, youth, research organizations, government agencies, manufacturers, service providers among many others will be participating at the event, all showcasing the very latest from the industry under one roof.

With the Country’s focus shifting towards new discoveries and innovations which contribute towards agricultural growth, the forum aims at being a source for market information on matters agriculture and trade.

“I urge the public to make use of this forum since the ultimate goal of a farmer on farming is not the growing of crops but generating income for improved livelihoods,” says Mr. Stanley Mukaria - the Branch Chairman Meru.

Also lined up are family activities and entertainment in the arena such as armed forces bands, acrobats, comedians, traditional dancers, football, military games and tattoo at night.

For more information on the show and our Calendar of Events for the Year 2017, please visit the A.S.K website [www.ask.co.ke](http://www.ask.co.ke)

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