



## PRESS RELEASE

### WESTERN KENYA BRANCH SHOW-KAKAMEGA

The much anticipated Western Kenya Branch show - Kakamega will run from Thursday 15<sup>th</sup> to Saturday 17<sup>th</sup> June, 2017 at the Kakamega showground.

The show takes pride in being a great platform for farmers and small scale agricultural enterprises to get a chance to exhibit and promote their products and services to key stakeholders in the agricultural sector.

Running under a new theme; **“Promoting Innovation and Technology in Agriculture and Trade”**, the Kakamega Branch Show will showcase significant inventions, developments and unveil new technologies in agriculture and trade.

As a Society it is our aim to spearhead the adoption of new technology for sustainable, profitable and efficient farming in Kenya. Hence, we encourage all our farmers, students and entrepreneurs to attend the show to learn and engage with the various exhibitors.

“For the Western region, the show will be a tool for regional branding and development. Owing to the fact that Kakamega show is one of the few events able to attract leaders and decision makers as well as thousands of visitors, it is a unique opportunity for the Western region to strengthen its national image and position itself as a key player in the national food and trade arena,” says the Branch Chairman, Ludovicus Okitoi.

Don't be left out! Gate Charges for visitors are Ksh. 200 per Adult and Ksh. 150 per Child. Gates open from 6 a.m. to 6 p.m. daily.

For regular show updates please follow us on **Facebook – Agricultural Society of Kenya** and on **Twitter @AgriSocietyofKe**

For further queries call Branch Manager on: **0722843443**

**KARIBUNI MAONYESHO KAKAMEGA!!!!**