



PRESS RELEASE

2017 EASTERN KENYA BRANCH SHOW - EMBU

The Agricultural Society of Kenya is delighted to invite you to the Eastern Kenya ASK Branch show – Embu, starting Thursday 2nd to Saturday 4th March, 2017 at Njukiri showground. The opening hours will be from 6:00am to 6:00pm for the period stipulated.

This year, the Embu Branch Show runs under the theme, **“Promoting Innovation and Technology in Agriculture and Trade”**.

The show prides itself on being a platform for small to medium-sized agricultural businesses to showcase their diverse range of machinery and innovation to the people. It will also run with the intention to transform the regional and national agriculture and trade landscape through new product, service, idea launches and technical know - how.

Expect a showcase of remarkable levels of invention and modernization in current business practices in the agricultural, educational, government, and manufacturing industries.

As a Society dealing with positive and effective agricultural activities across our country, we strive to maximize on all agricultural tap outs and technological improvements therefore leading to improved economic turnover in our country.

We invite all visitors to the show at an entry fee of Ksh. 200 per Adult and Ksh. 150 per Child.

For regular show updates please follow us on Facebook – **Agricultural Society of Kenya** and on **Twitter @AgriSocietyofKe**

For more information, kindly contact the Branch Manager- Embu on;

Tel: +254724234660

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